

# CitiBeat

Monthly Newsletter

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## Message from CCO & MD Arif Usmani

Welcome to Citi Pakistan's second edition of CitiBeat; with the recent floods in the country, I'd like to take this opportunity to share the phenomenal response Citi Pakistan has received for its flood relief efforts, from Citi employees, alumni and the foundation totaling a figure of over USD 400,000. As always, our aim will be to route these funds through the most effective NGOs in the country and we welcome your suggestions and feedback.

## Media and Community Highlights

- Citi, the Citi Foundation & X-Citi Alumni respond to Citi Pakistan's flood relief efforts by collecting over USD 410,000 in donations
- Citi Pakistan launches Independence Prepaid Payroll Debit Card on Pakistan's 63<sup>rd</sup> national day
- Citi Pakistan launches X Citi Alumni Network, for more visit [www.citibank.com.pk](http://www.citibank.com.pk)
- Citi's global director of Micro Finance & Community Relations visits Pakistan
- Citi Pakistan awards rising micro entrepreneurs through the Annual Citi-Pakistan Poverty Alleviation Fund Micro-entrepreneurship Awards Ceremony in Islamabad
- Citi-LUMS complete a microfinance training program for micro finance managers through a USD 65,000 grant from the Citi foundation

## Rewards & Recognition

Citi Pakistan named "Best Corporate Institutional Internet Bank of the Year" by Global Finance



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- Karachi Golf Club      BBQ Tonight
- Karachi Boat Club      Gerry's Travels

## **Upcoming Attractions**

- Hold the Date: Global Community Day (October 23<sup>rd</sup> 2010: More Soon!)
- My Citi Story: Share your Citi journey by logging on to [www.citigroup.net/mystory](http://www.citigroup.net/mystory)

We welcome your contributions and feedback for future editions of CitiBeat. Please send these to [saba.karim@citi.com](mailto:saba.karim@citi.com)

'Travelling back to Pakistan in early July was a timely and valuable experience, enabling me to meet with key microfinance and central bank stakeholders as well as chair the Citi-PPAF Microentrepreneurship Awards in Islamabad. We remain impressed with the leadership, research and collaboration that the Pakistan Microfinance Network, a key Citi partner and global leader, has contributed to the development of the microfinance sector. The country has demonstrated a great deal of resilience and Citi's contribution to both the community and financial services landscape has undoubtedly been phenomenal. I hope to return for the 50<sup>th</sup> anniversary celebrations sometime next year!' - **Bob Annibale, Citi's Global Director of Microfinance and Community Development**





